

Message Text

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PAGE 01 CANBER 00475 250357Z

16

ACTION COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 RSC-01 DRC-01 /015 W

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P 250320Z JAN 74

FM AMEMBASSY CANBERRA

TO SECSTATE WASHDC PRIORITY 2412

UNCLAS CANBERRA 0475

E.O. 11652: N/A

TAGS: BEXP, BMEP, AS

SUBJ: RECOMMENDED FY75 COUNTRY COMMERCIAL PROGRAM (CCP)

REF: (A) SYDNEY A-10

(B) STATE 6882 (NOTAL)

(C) CANBERRA 5657

(D) STATE 128397 (NOTAL)

(E) STATE 5002

1. AS REQUESTED REF (B), MISSION HAS REVIEWED ITS RESPONSE TO REF (D) TO DEVELOP RECOMMENDATIONS FOR COMMERCIAL OBJECTIVES AND COURSES OF ACTION FOR FY1975. WE HAVE SPECIFICALLY SOUGHT TO DETERMINE WHETHER FIVE FY74 CCP OBJECTIVES REF (C) SHOULD BE RETAINED, RESHAPED OR REPLACED FOR COMING YEAR IN LIGHT OF EXPERIENCE TO DATE AND CHANGING CIRCUMSTANCES. WE SPECIFICALLY CONSIDERED BEST PROSPECTS IDENTIFIED (REF A) BY SYDNEY TRADE CENTER FOR BIC TRADE PROMOTION PROGRAM AS ALTERNATIVES FOR CONSUMER GOODS, BIO-MEDICAL EQUIPMENT, AGRICULTURAL EQUIPMENT, POLLUTION CONTROL AND SCIENTIFIC INSTRUMENTS, AND "BIG TICKET" PROJECTS AS FY75 OBJECTIVES.

2. EMBASSY, FOUR CONSULATES AND TRADE CENTER CONCUR IN PRELIMINARY RECOMMENDATION THAT ALL FIVE CURRENT OBJECTIVES BE ADOPTED AS FY75 OBJECTIVES. THIS OF COURSE DOES NOT PRECLUDE SUBSEQUENT MODIFICATIONS AS NEW CCP IS DRAFTED. HOWEVER, MISSION BELIEVES PRESENT FIVE OBJECTIVES, ACTION PROGRAMS FOR WHICH HAVE ONLY JUST BEGUN TO BE IMPLEMENTED, WARRANT CONTINUATION. SUPPLY PROBLEMS IN U.S. MAY EFFECT UNCLASSIFIED

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ANY OR ALL, AND MISSION WOULD WELCOME WASHINGTON INPUTS ON

THIS ASPECT.

3. DEPARTMENT WILL BE AWARE THAT FAUSEL, OIM'S COUNTRY
MARKETING MANAGER AND DRAFTER FOR FY75 CCP FOR AUSTRALIA,
WILL VISIT CANBERRA FEBRUARY 7-11 PLUS SYDNEY AND MELBOURNE.
THIS TIMELY VISIT WILL GIVE US AN OPPORTUNITY TO REVIEW OUR
RECOMMENDATIONS AND PERHAPS PROVIDE ADDITIONAL COMMENTS.
HARROP

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